

Job Posting: CUPE 1615 Member Mobilizer Work

*The deadline for applications is **Friday, July 24th, 2026**.**

**Where there are no successful applications, or related openings, applications will be considered after the deadline.*

Term

Temporary assignment, several **weeks**; start date as soon as possible pending availability of applicants.

Compensation

A successful applicant offered this work would then have CUPE 1615 request the appropriate leave on their behalf. Once this leave type is approved by the applicant's manager, there will be no interruption in pay or benefits and be equivalent to a leave with pay.

Reporting relationship

Reports to the **CUPE Local 1615 Executive**.

Position purpose

The Member Mobilizer will help CUPE 1615 rebuild member urgency, increase participation, identify workplace leaders, and move members into visible collective action. This role is central to helping members understand how cuts to jobs, services, courses, and spaces affect Memorial's public mandate.

Key responsibilities

Member contact and organizing

- Conduct conversations with CUPE 1615 members by phone, text, email, and in person.
- Create a structured member contact program with clear tracking and follow-up.
- Help reach the campaign target of contacting a significant majority of members.
- Identify member concerns, questions, support levels, and willingness to participate.
- Recruit members into low-barrier actions such as attending meetings, signing petitions, wearing visibility materials, sharing stories, and joining visibility days.
- Gather examples from members showing how cuts affect students, workers, services, and Memorial's public mandate.

Worksite engagement

- Help organize and promote worksite meetings.
- Support stewards, workplace contacts, and local leaders with turnout.
- Attend meetings where appropriate to answer campaign questions and identify next steps.
- Track attendance, follow-up needs, and emerging issues from each worksite.

Supporter and activist development

- Identify workplace contacts, natural leaders, and members willing to help with campaign tasks.
- Maintain a list of supporters and potential volunteers.
- Help move members up a ladder of engagement from informed → supportive → participating → helping others participate.

Campaign communication

- Share approved campaign messages with members
- Help distribute internal updates, meeting reminders, visibility materials.
- Bring member questions, confusion, and concerns back to the campaign team

Data and reporting

- Maintain accurate contact records using the campaign tracker.
- Provide regular updates on member contact numbers, support levels, participation, and barriers.
- Flag urgent concerns, misinformation, or opportunities for rapid follow-up.

Qualifications

The ideal candidate will have:

- Strong trust and credibility with CUPE 1615 members.
- Good listening skills and comfort having one-on-one organizing conversations.
- Ability to explain issues clearly without escalating fear or confusion.
- Reliability with follow-up, tracking, and confidential information.
- Comfort using basic tools such as spreadsheets, forms, email, and text messaging.
- Commitment to union principles, collective action, and member-led campaigns.
- Ability to work respectfully across classifications, departments, campuses, and worksites.

Assets

- Experience as a steward, local officer, activist, committee member, or campaign volunteer.
- Experience with phone banking, member-to-member outreach, petitioning, canvassing, or workplace organizing.
- Knowledge of Memorial worksites, departments, and member concerns.
- Comfort facilitating small group conversations.

Core competencies

- Trust-building
- Clear communication
- Follow-through
- Confidentiality
- Political judgment
- Calm under pressure
- Respectful persistence
- Attention to detail

Success measures

By the end of the assignment, the Member Mobilizer should help the campaign:

- Contact a substantial majority of CUPE 1615 members.
- Increase participation above the existing survey baseline.
- Identify workplace contacts and campaign supporters.
- Turn member concern into visible participation.
- Help members understand the campaign as winnable, concrete, and connected to their work.